

Campus Ministry Mid-Year Report

August 2013 – December 2013



THANK YOU

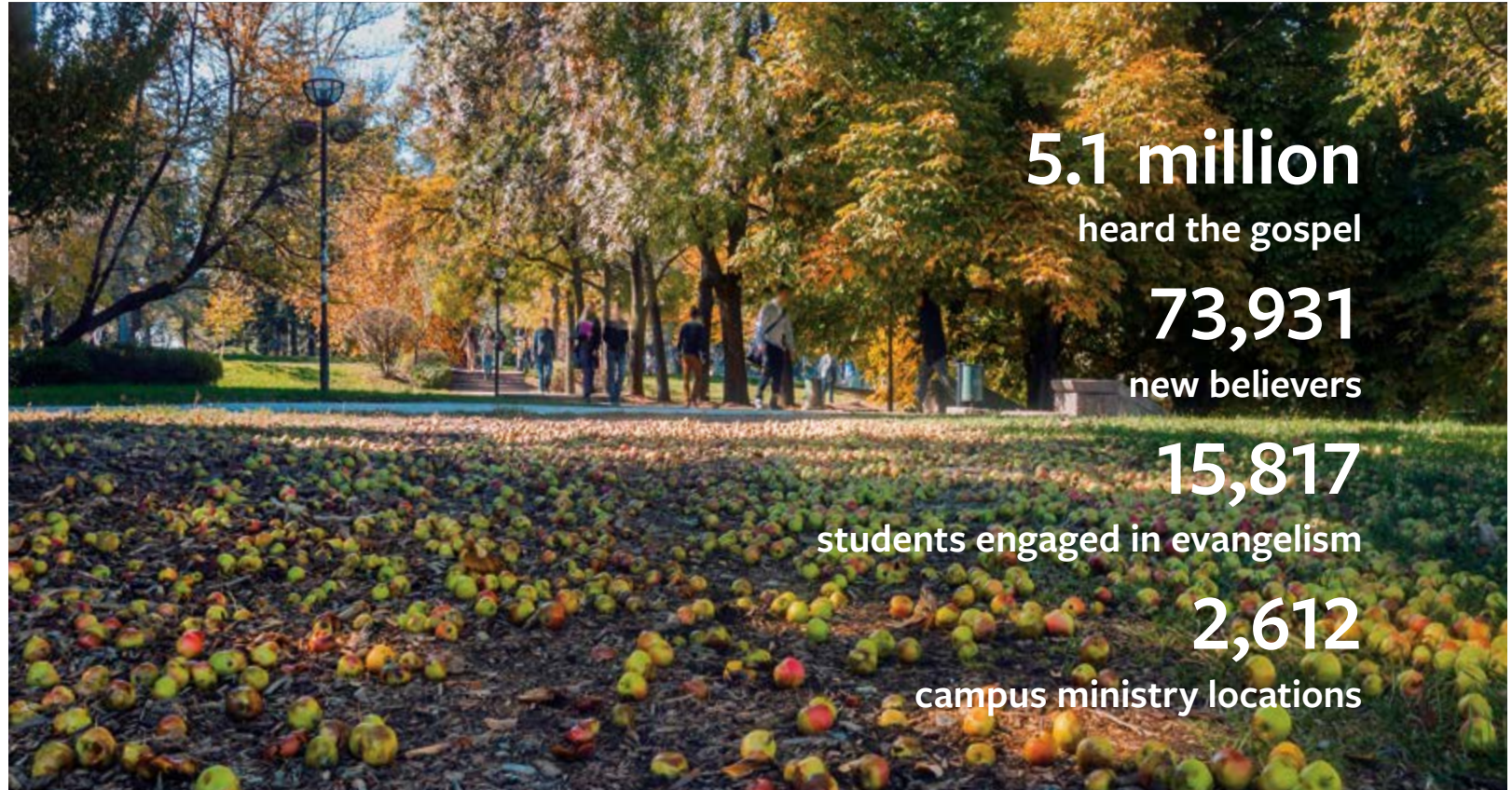


Thanks to your generous support of Cru, students and faculty all over the world are experiencing the transformational power of the gospel and are growing in relationships with Christ. Enjoy these snapshots of what your support has accomplished in the last five months.



FIVE-MONTH SNAPSHOT

Rejoice over what God has done through your support this year!
(August 2013 – December 2013)



5.1 million
heard the gospel

73,931
new believers

15,817
students engaged in evangelism

2,612
campus ministry locations

AN ENTIRE GREEK PLEDGE CLASS

To say it's rare to find a Christian in the University of Alabama Greek system is an understatement. Mary Katherine, a junior in Chi Omega, organized an outreach in the football stadium to this year's pledge class. Over 1,000 pledges heard the gospel.



ATHEIST COACH REACHED BY FRESHMAN

“God has given me the platform of football to witness to my teammates,” said Alex, a freshman football player who started a team Bible Study at Kutztown University. Their wide receiver coach is attending, asking questions, and asked for a Bible!



DOWN TO THE WIRE

Kristina, a senior at Columbia College, started coming to Cru this fall with a friend, saying, “I want to get more in touch with my spirituality.” At this year’s winter conference, she made a pivotal decision on New Year’s Eve. 2014 marks the beginning of her relationship with Christ.



EVERYSTUDENT.COM HITS NEW HIGH



"I really just wanted to say, you can have no idea the difference that God and your emails have made to me in even this very short period of time. I thank God almost every minute, but I really wanted to thank you." —Robert, a student visiting Everystudent.com



In the last five months:

4.4 million

visits to the website

68,630

new believers

31,451

students signed up
for further follow-up
interaction

OXFORD MATHEMATICIAN TACKLES FAITH

At the University of Michigan, 1,100 students heard University of Oxford professor John Lennox speak about faith, philosophy, and religion, revealing how the gospel answers life's big questions. Over 300 had to be turned away because of fire code limitations.



MY PARENTS WILL NEVER ACCEPT ME



As a new believer in East Asia, Adam introduced his parents to Jesus through his friends and the JESUS Film. He was amazed by his father's response. "I used to think religion was a way of using people, stealing their money or getting power over them, but this Jesus is different."



STUDENTS ARE AMAZED

Jim Munroe, the illusionist behind The Maze, draws a crowd wherever he goes, and uses this platform to share about Christ. This fall, over 1,170 students at Ball State University saw the show and heard Jim's testimony...and 220 indicated decisions to trust Christ.



UNWILLING TO TURN AWAY ANY STUDENT



Because of two new movements launched this fall, the Cru Santa Barbara team had a unique problem: 183 students registered for their fall retreat...but the camp could only hold 130. They brought mattresses and chairs, and 50 students volunteered to sit outside for sessions and meals.



“I WAS A FIRE-BREATHING ATHEIST...”

D.E. Winget, a University of Texas astronomer, once was so hostile to the Christian faith that he converted his culturally Christian wife to atheism. But now he is actively involved with Cru's ministry to professors, seeking opportunities to reach students and faculty with the gospel.



BUILDING A LEGACY...OFF THE FIELD



In Texas, football is king. Senior football players at Katy High School reached out to the freshmen through a “Toughest Man” outreach, where nearly 90 underclassmen came, with 56 indicating decisions for Christ. The seniors then led follow-up Bible study groups to help new believers grow.



SKEPTICAL FRESHMAN BECOMES MISSIONARY



Lillian entered college thinking Christians were anti-intellectual, judgmental, and preachy. Her philosophy professor broke those barriers by announcing he believed every word in the Bible. Lillian has since trusted Christ and joined staff with Cru!



HER CULTURE IS A PLATFORM FOR CHRIST

Erika, a sophomore at Purdue, found a way to connect two of the biggest parts of her life—her culture as a Mexican-American, and her faith in Jesus. Wanting to reach other girls from a background like hers, she joined a Latina sorority to find more opportunities to share Christ.



TRUSTING GOD FOR THE FUTURE

Over the next three years we are trusting God for the following:



65 million

hear the gospel

1 million

new believers

50,000

engaged in evangelism

500

new campus ministries